



Chiara Abbruzzi-Davis

Graphic Designer 

(302) 257-8201

c.abbruzzidavis@gmail.com

chiarabianca.com

AREAS OF EXPERTISE

Illustration | Layout Design | Print Design | UX Design | Typography | Videography | Photography | HTML | CSS
Adobe Photoshop | Adobe InDesign | Adobe Illustrator | Procreate | iWork | Google Suite | Microsoft 365
Creativity | Problem-Solving | Attention to Detail | Collaboration | Patience | Written & Verbal Communication

EDUCATION

Bachelor of Fine Arts in Visual Communications | 2018

University of Delaware

EXPERIENCE

Freelance Illustrator and Designer | 2023 - Present

Self-Employed

- Create commissioned artwork for clients, starting from pen on paper sketches into digital illustrations
- Collaborate with clients on the art direction of their commissioned piece
- Make edits for digital illustrations based on client feedback
- Edit videos and captions for video ads and Reels on Instagram
- Collaborate with the client company to ensure that video ads are aligned with their goals

Freelance Graphic Designer | 2021 - 2023

The Station on Kings

- Created technical guides to demonstrate intricate techniques of pastry production for pastry chefs
- Designed technical drawings to serve as supplemental instruction
- Designed the page layout for technical guides with an emphasis on easy readability

Freelance Food Photographer | 2019 - 2020

Old World Breads

- Staged food products to be photographed
- Photographed food products for the company's online order form
- Collaborated with the CEO to ensure that photographs were aligned with the branding of the bakery

Freelance Designer | 2016 - 2018

Svaroop Vidya Ashram

- Consulted on web design strategies with a focus on brand identity and accessibility
 - Directed and filmed videos demonstrating instructive meditation practices
 - Edited raw footage into concise and easy to understand instructive meditation practice videos
 - Curated a selection of photographs for a slideshow to depict the process of a donor-sponsored project
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